

## PRODUCT DATA



### FASSON® MC Matt DI-OFF FSC® Certified

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#### Introduction

Qualified self-adhesive material for INDIGO DIGITAL presses. Optimized to secure excellent runability and print performance.

#### Description

Face: Premium-quality machine-coated woodfree paper, matt finish, white.  
This product, FSC® C011032 certified, is sold as FSC® Mix Credit.

Availability

Adhesive ➡

Permanent

Backing U

Crack-Back® Plus (diagonal cracklines)

x

#### Printing & Conversion

This product is specifically engineered for use on the INDIGO DIGITAL sheet-fed press. The face material gives good toner key (no pre-treatment needed).  
Stable construction ensures problem-free runability.  
Before applying the label, the surface must be clean, dry and grease-free.  
Also printable in conventional offset.

#### Features:

Qualified material ensures problem free conversion.  
The unique Crack-Back® Plus: backing removal system with diagonal scored lines facilitates creating lay-outs, conversion and application of the label.

#### Recommendations for use

Multi-colour quality labels, promotional and collectable stickers using the advantages of full-colour DIGITAL printing such as: short runs, personalization etc.  
For indoor use.

#### General

Shelf life: 2 years stored at 20°C / 55% R.H.  
Total caliper (±10 %): 177 micron

For information regarding EHS regulation, please visit our website under downloads “Technical bulletins” TB 7.8 Product Compliance Fasson Offset” and for technical guidance “Technical bulletins” – Offset printing.

## PRODUCT CHARACTERISTICS

### Physical properties

#### Face

Basis weight:	90 g/m <sup>2</sup>	ISO 536
Caliper:	79 micron	ISO 534
Opacity:	92 %	ISO 2471

#### Adhesive

Permanent: General-purpose water-based permanent adhesive with a high initial tack and high adhesion on most common substrates.

#### Permanent

Adhesion (N/25mm) (FTM 1 on steel/20 min. bond time)	15.4
Tack (N) (FTM 9 on st. steel)	10.3
Minimum application temperature	+5
Service temperature range after 24 hrs (°C)	+80
Resistance to cold (°C) <sup>1)</sup> down to	-20

<sup>1)</sup> Not fully resistant until after adhesion reaches full strength – after at least 24 hrs.

#### Backing

Crack-Back® Plus: One-side-coated bleached kraft paper, with diagonally crush-scored lines, along which the backing will crack cleanly when bent back, allowing easy removal in just two pieces. Lines are spaced just 32 mm apart. Good layflatness ensures first-class printing and finishing.  
(For optimal functionality take care of the following: minimum label size must be 20 cm<sup>2</sup>. The shortest side of a rectangle or the smallest diameter of an ellipse must be at least 25 mm.)

Basis weight:	86 g/m <sup>2</sup>	ISO 536
Caliper:	87 micron	ISO 534

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#### Guarantee and liability:

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